Markets Campaign

So confident are we in the abilities of our team that we have put our them at the heart of our new marketing campaign. Forget cliched stock images of carers and clients, we’ll leave that to other companies, our advertising features our actual employees who are proud to say they ‘care’.

Many of the team took part in the photo-shoot and will be featured in our adverts over the coming months. Four of our team, Maria, Jackie, Dave and Amanda appear on a 48-sheet poster site on Wilmslow Road.

Summer Holidays - planning ahead

July and August are naturally popular months for our Care Team to take a well-earned break. During this time their availability is reduced, however the needs of our clients remains the same. Therefore, it may be necessary to introduce other members of our team if your regular Carer is away. Rest assured we always try to ensure consistency wherever possible, and we thank you in advance for your understanding during the holiday period. Please contact Mark, Resource Manager for all rota and scheduling enquiries. Email: mark@alicechilton.com

Carer Recognition

We often hear how our team have gone ‘above and beyond’ in their duties when supporting our clients, which is what makes our team special. If you have an example that you would like to share, then please do get in touch as we’re keen to show our appreciation and recognise these moments.

Note from our Founder

It’s important to know how we are performing as an employer and how the team feel about working for us. We regularly send a survey to check on our performance, the latest one was April. The survey is sent to all our team and it is completely anonymous. We ask how they feel about their pay, whether they believe we maintain high standards and give them an opportunity to raise any concerns. It’s important that you know we take our responsibilities as an employer seriously.

This month we’re launching our Recognition Programme and the reason we have decided to formalise it is partly due to the feedback we receive from you. It’s always great to hear about the positive impact our team are making. Those we choose to single out for recognition will be from a combination of your comments and our appreciation so please do let us know if someone goes “the extra mile” for you.

As ever your feedback is always welcome to ensure our service is meeting your needs.

Best Wishes

Karen Perry, Founder
karen@alicechilton.com

Next edition 1st September 2018
The alice chilton Buddy Box has a range of dementia aids and activities for our care team to use to help assist clients with cognitive loss. The Buddy Box contains memory aids for dementia and also, Twiddle Muffs (kindly donated by Jackie). These popular items are designed for people with Alzheimer’s and dementia who find great comfort in repetitive sensory stimulation. The large range of different tactile materials in a Twiddle Muff can provide endless entertainment for restless hands. We have a list of items that are available in the office, please call us if you would like to know more.

We are also developing signage for dementia and Alzheimer’s, helpful in the home for those who have cognitive loss.

If you would like to know more then please contact the office or for specific dementia related enquiries then please contact our Care Manager, Michele Bushell email: michele@alicechilton.com or call 01625 526850.